

Winnebago County CASA Partner Sponsorship Brochure

Our Impact



CHANGE A CHILD'S STORY™

STATISTICS:

(FROM JANUARY 1ST, 2022 TO SEPTEMBER 30TH, 2022)



280

Children served

84

Perma found

967 Children in need of a



116

Advocates

12843

Miles Driven

1493

Hours Volunteered 25

Advocates sowrn in

GOAL BY DEC 2023:

95 new

ALLOW US TO SERVE:

238 more children

527 Potential children served

This year,

88%

of children in our program that were eligible, graduated with their high school diploma or high school equivalency.



GET INVOLVED



About CASA



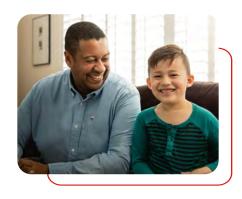
Today, approximately 500,000 children in the US are caught up in the court and child welfare maze because they are unable to live safely at home. These children are removed from parents who can't — or won't — take care of them, and then into their lives come dozens of strangers: police, foster parents, therapists, social workers, judges, lawyers, and more. Hopefully, one of these people is a CASA volunteer.

Court Appointed Special Advocates (CASAs) are volunteers who are appointed by judges to watch over and advocate for children who have experienced abuse or neglect, to make sure they don't get lost in the overburdened legal and social service system or languish in an inappropriate group or foster home. CASAs stay with each case until the child is placed in a safe, permanent home. For many children, their CASA volunteer will be the one constant adult presence in their lives.

Last year, nearly 60,000 CASA volunteers served more than 240,000 children who have experienced abuse or neglect through 954 nationwide program offices. CASA volunteers have helped more than two million children since the first program was established in 1977.

WINNEBAGO COUNTY CASA'S HISTORY AND MISSION

In 1987, Judge Bradnor Riggs, then presiding judge over Juvenile Court in Winnebago County, met with the Junior League of Rockford to bring CASA to the children of Winnebago County. Today, more than 30 years later, Winnebago County CASA is a nonprofit, volunteer-based organization whose mission is to support and advocate for the best interests of children within the juvenile abuse and neglect court system. Since 1987, we have trained more than 700 volunteers and served more than 3,600 children in Winnebago County.







Our Values



WE BELIEVE...

- We believe that every child has the right to thrive in a safe and permanent home.
- We believe that all advocates, members of the Board of Directors, and friends of CASA should be welcomed, trained appropriately, appreciated, and supported by the staff and provided with a healthy environment in which to gather, work, and volunteer.
- We believe that our staff deserves a collaborative and conducive atmosphere that allows them to
 fulfill the organization's mission, one that demonstrates respect and value for each individual's
 talents and gifts as they enhance the leadership of the team; promotes respect for each
 individual's role, opinions, time, and space; focuses on hiring competent people suited to each
 position in the organization; and provides continuing education opportunities.
- We believe that our donors deserve to be educated and informed of CASA's mission and goals, to see evidence of financial responsibility, to be inspired to invest in our longevity, to be recognized with respect and confidentiality for their gifts and generosity, and to have questions on how their dollars are spent answered in a timely and transparent manner.
- We believe we have an obligation to our community to elevate awareness of our program and
 the broader child welfare concerns including poverty, diversity, mental health, substance abuse,
 domestic violence, and other issues impacting families and to continually expand collaborative
 efforts with other community agencies and court partners to achieve common goals.
- We believe that our goals and objectives must always be aligned with our mission, vision, and values. We take great pride in being an organization that is united with our legal partners to ensure that all maltreated children have the right to competent, well-trained CASA/GAL volunteers who will positively impact their lives and future outcomes.



Our Team

CASA Board members, executives, and staff have three main responsibilities:



EXECUTIVE COMMITTEE



Leslie Erickson
CHAIRPERSON



Fred Muehlfelder
CHAIRPERSON



Jennifer Muraski IMMEDIATE PAST-CHAIRSPERSON

BOARD OF DIRECTORS



Michelle Conti TREASURER



Eric Wilson



Taryn Marko
DEPUTY DIRECTOR



Mari Mattocks
ADVOCATE REPRESENTATIVE



Jessica Cheney-Nelson



Ron Clewer



Darlene Hanna



Fran Rossate



Sue Gorski



Rosana Gregg



Michael Ramos



Garret Thresher



Michelle Vella





John Papiernik EXECUTIVE DIRECTOR



Jennifer Montoya
CASA PROGRAM
DIRECTOR



Johnnie Pentenburg CASA ADVOCATE SUPERVISOR



Maureen Morrissey
TRAINING AND RETENTION
COORDINATOR



Ann Bruce
RECRUITMENT & OUTREACH
COORDINATOR



Harold Sweeney EDUCATION ADVOCATE



Karen Schiller
ADMINISTRATIVE ASSISTANT
TO THE BOARD OF DIRECTORS



Amber Johnson
ADVOCATE FACILITATOR



Torri Mathieu TRAINING & RETENTION COORDINATOR



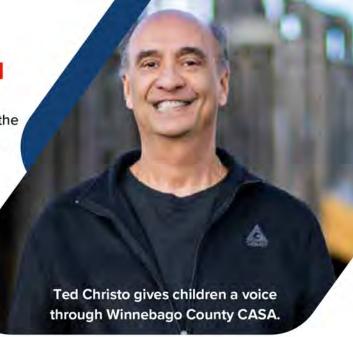
Ashley Moore ADVOCATE SUPERVISOR



Renee Pierce
ADVOCATE SUPERVISOR

Change a Child's Story™

There are currently more than 400,000 children in foster care in the United States, 16,000 in Illinois, and 1,300 in Winnebago County. Many are victims of abuse and neglect. A third will become homeless after aging out of foster care and half will drop out of school before graduation. The typical story of a child in foster care is one of insecurity and instability, but it doesn't have to be. As a volunteer with Winnebago County CASA, a nonprofit organization, you can become a court appointed special advocate (CASA) and play a vital role in rewriting the story of a child, helping them find safety and stability in a permanent home. You will be trained and appointed by a juvenile court judge to represent a child,



advocating for their best interests, and speaking up for someone who would not otherwise have a voice. Ted Christo has been a CASA for six months. As someone who knows firsthand what these children experience, his work is personal. "I know what they're going through," he says. "I know that fear and loneliness." CASA volunteers participate in an seven-week course before being sworn in and assigned a child to care for. They spend quality time with the child, observing and making sure they are safe and living in a healthy environment. They work alongside other child protection agencies and in the court system, reading and filing reports that determine the future of the child in their care. "We talk to teachers, doctors, other child advocates and family members," says Ted. "We make sure the children are medically up to date, taken care of and well-fed. We want these children to be as comfortable and taken care of as possible." CASAs are the eyes and ears of the court system, guiding children as they navigate both the juvenile court and foster care systems.

"We need more volunteers. When you see that beautiful smile on their face and you understand that you're making their life better, all the work becomes worthwhile. I wish that, when I was a child facing these situations, I had someone to protect me and speak up for me." Ted Christo



They are a much-needed constant in a child's life, building a stable relationship and looking out for their interests. "The goal is to get the child back into their original home and to provide healing for them and their family members," Ted says. "They didn't ask to be in these situations, and they don't understand it. They just know they're afraid. You have to have love for them in your heart and help them overcome that fear." In Winnebago County, CASAs are currently working with 300 children, leaving 1,000 without a voice in an intimidating juvenile court system. "We need to help 100% of these children," says Ted.



If you're interested in becoming a CASA, visit **winnebagocountycasa.org** to Change A Child's Story™



211 S. Court St. #258, Rockford, IL (815) 319-6887 | winnebagocountycasa.org

Zoyale

Winnebago County CASA will host its 2nd Annual CASA Royale charity fundraising gala and casino night at the beautiful Embassy Suites by Hilton Rockford Riverfront hotel in Spring 2023.

Guests will enjoy a VIP Cocktail Hour, VIP ticket holders will enjoy an open bar and delicious hors d'oeuvres — along with a head start on trying their luck at the tables for an opportunity to win some fantastic prizes! The fun will continue throughout the night with heavy appetizers, a cash bar, entertaining music, a silent auction, and casino entertainment.



Scan For Event Recap



Sample Event Flyer







2022 Sponsors



































CASA Royale ponsorship opportunities	Royal Flush Sponsor \$5,000	Straight Flush Sponsor \$3,000	Full House Sponsor \$1,500	Two Pai Sponso \$500
Eight (6) VIP tickets to event	1			
Logo featured on customized table felt, provided as souvenir after event	1			
Name featured as presenting sponsor in event press release	1			
Name/logo featured as presenting sponsor on event signage	/			
Name/logo featured on event advertising, including; print, mailers, social media ads and website	1			
Recognition as presenting sponsor in Winnebago County CASA newsletter 1,000+	~			
Recognition as presenting sponsor in Winnebago County CASA newsletter 1,000+ subscribers	1			
Verbal recognition as presenting sponsor by event MC and opportunity to speak	✓			
Verbal recognition as presenting sponsor by event MC and opportunity to speak to attendees from stage	~			
Four (4) VIP tickets to event		1		
Name/logo featured prominently on event signage		~		
Name/logo featured on event advertising, including; print, mailers, social media ads and website		1		
Sticker on two gaming tables		/		
Recognition as sponsor in Winnebago County CASA		1		
Verbal recognition as sponsor by event MC				

CASA Royale sponsorship opportunities

Two (2) VIP tickets to event

Name/logo featured on removable sticker placed on a gaming table at event

Name/logo featured on event signage

Name/logo featured on event advertising, including; print, mailers, social ads and website

Name/logo will appear on website

Name/logo featured on event signage

oyal Flush Sponsor One available) \$5,000	Straight Flush Sponsor (Two available) \$3,000	Full House Sponsor \$1,500	Two Pair Sponsor \$500
		1	
		~	
		1	
		*	
			/
			1





WINNEBAGO COUNTY

Advocates' Club

Winnebago County CASA is excited to host the 7th annual **Advocates' Club** at The Union on Saturday, November 25th. Attendees can enjoy all of the activities at Stroll on State, a free community event in downtown Rockford that features a parade, fireworks, tree lighting, musical performances, a photo booth, surprise visits from Santa, and so much more! Our doors at the Advocates' Club are open all night long, so guests can come and go as they please.

The Advocates' Club will include live music, food, and fun for all ages! We are excited to partner with you on another successful event.





Sample Event Flyer











2022 Sponsors























Advocates' Club sponsorship opportunities	\$5,000 Premier Sponsor	\$3,000 Sponsor	\$1,500 Sponsor	\$500 Sponsor
Company name mentioned in all media releases, advertising and social	~	✓		
Recognition in CASA Newsletter, with over 2,000 subscribers	✓	/	1	~
Name on "All Sponsor" Signs	/	/	/	/
2 signs throughout the event		/		
Name on all attendee badges	✓			
Company name on website and social media	✓	✓	1	1
Company name on tabletops	✓	/	/	1
10 Event tickets and a reserved table	/			
8 Event tickets and a reserved table		/		
6 Event tickets			1	
2 Event tickets				/





WINNEBAGO COUNTY

Winnebago County CASA's Advocates' Club 2023 Sponsor Information Form

Company Name:			
Contact Name:			
Address:			
City:	State:	Zip:	
Contact Phone:	Conta	ct E-mail:	
	Sponsorship	Levels	
Yes, I would like to sponsor	CASA Royale 2023	!	
☐ \$5,000 Premier Sponsor ☐ \$3,000 Sponsor	□ \$1,50 □ \$500	0 Sponsor Sponsor	
 I am not able to sponsor CA contribution of \$ I am sponsoring both event 	_ to support Winn	ebago County CASA.	
	Payment Info		
Winnebago County CASA a Please make all checks paya		일이 있는데 있는 항상 기가 가게 가지 않는데 얼마나 없다.	
Payment Method: 🗆 Visa	□ Mastercard	☐American Express	□Check
Amount:			
Name:			
Card Number:			
Exp. Date:			CVV:
Billing Address:			

Winnebago County CASA's CASA Royale 2023 Sponsor Information Form

Company Name:			
Contact Name:			
Address:			
City:	State:	Zip: _	
Contact Phone:	Cont	act E-mail:	
	Sponsorship	o Levels	
☐ Yes, I would like to sponsor CA	SA Royale 202	3!	
T #5 000 Dayal Flyah Casasas	□ \$1,50	00 Full House Sponsor	
1 \$5,000 Royal Flush Sponsor			
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