



35TH

Annual Heritage Run

**Benefitting Winnebago County CASA
10K Run & 5k Walk Run
Sunday April 28th**

2019 SPONSORSHIP OPPORTUNITIES



Winnebago County CASA
815-319-6880
www.WinnebagoCountyCASA.org



2019 Heritage Run for CASA

Sunday, April 28th

Winnebago County CASA is proud to announce the 35th annual Heritage Run. As this year's beneficiary and host, we are honored to be a part of such a historical event right here in Rockford. With the help of sponsors, community, local businesses, press, staff and volunteers, we strive to provide a high quality running event while showcasing the community, and promoting local businesses and Winnebago County CASA.

Winnebago County CASA is a nonprofit, volunteer-based organization that advocates for abused and neglected children within the juvenile court system. Our trained volunteers are appointed by a judge to represent the best interests of children in abuse and neglect court. Our obligation is to ensure that the children we represent will be visited monthly, and that their needs, desires and circumstances will be reported to the court at every scheduled hearing. The Court Appointed Special Advocate/Guardian Ad Litem (CASA/GAL) is the consistent person in a child's life during a very difficult time of navigating the court system.

Our overall goals are:

- Raise awareness and funds for Winnebago County CASA to support its mission to be the voice for abused and neglected children in the Winnebago County Court System.
- Raise awareness to the Rockford area just South of State Street
- Promote health and fitness in the Rockford area and surrounding communities
- Provide an extraordinary advertising opportunity by showcasing the Rockford area businesses to those participating in the race and their family and friends

Join as a sponsor for the 35th annual Heritage Run and you can help make a difference in a child's life! In the following page you will find our Sponsorship levels.

If you have any questions please contact Leslie Erickson at 815-978-2322 with any questions.



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Benefitting Winnebago County CASA

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Have questions about a package? We can help you tailor one to your needs. Contact us to learn more.

Event Sponsorship - \$7,500

- Exclusivity in your market
- Corporate logo on all run t-shirts
- Corporate logo on event website
- Company name in press release
- Corporate logo on 3 sponsor signs along the course
- 15 complimentary race entries
- Recognition in Winnebago County CASA Newsletter
- Company booth at packet pickup and on race day

Starting Line - \$5,000

- Corporate logo on all run t-shirts
- Corporate logo on event website
- Company name in press release
- Corporate logo on 2 sponsor signs along the course
- 10 complimentary race entries
- Recognition in Winnebago County CASA Newsletter
- Company booth at packet pickup and on race day

Finish Line - \$2,500

- Corporate logo on all run t-shirts
- Corporate name on event website
- Corporate logo on 1 sponsor sign along the course
- 5 complimentary race entries
- Recognition in Winnebago County CASA Newsletter
- Company booth at packet pickup and on race day

Water Station - \$1,000

- Corporate name on all run t-shirts
- Corporate name on event website
- Company table on race day
- 2 complimentary race entries

Mile Marker - \$500

- Corporate name on all run t-shirts
- Corporate name on event website
- Company table on race day
- 2 complimentary race entries

Vendor Booth - \$150

- Company name on all run t-shirts
- Company booth on race day

**We are looking for Social Media sponsors for Facebook and Youtube.
Please contact us if you would be interested.**

***Please note that booths will not have access to electricity. Tables and Chairs for vendor booth not provided.**

Thank you for your generous support!
If you have any questions, please contact *Leslie Erickson* at 815-978-2322.

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Contact Information:

Company Contact: _____ Contact Phone /Email: _____

Company Information:

Company Name: _____ Type of Business/Industry: _____

Company Address: _____ City and Zip code: _____

Company Email: _____ Company Telephone: _____

Sponsorship Level: _____ Amount of Sponsorship: _____

Payment Options:

Please invoice to the address listed above Full payment enclosed

Signature: _____ Date: _____

Make Checks Payable To:

Winnebago County CASA
211 S. Court Street
Room 258
Rockford, IL 61101



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